

# 2018 TOWA CONFERENCE



## EXHIBITOR & SPONSOR INFORMATION

THIS YEAR

SPONSORSHIP INCLUDES CORPORATE MEMBERSHIP

### LOCATION:

Waco Convention Center  
100 Washington Avenue  
Waco, Texas 76702

### ATTENDEE PROFILE:

This conference generally attracts between 1,000 to 1,200 attendees. In attendance are on-site wastewater professionals including regulators, installers, maintenance providers, sanitarians, engineers, students, and more!

### EXHIBIT BOOTHS:

This year we have Single, Corner, Premium Endcaps and Islands available. We have changed up the aisles to encourage better traffic flow. Sponsors get corporate membership, and the opportunity for an outdoor display and discounts for additional booths.

### SETUP/TEAR DOWN:

Exhibitor move-in:  
Monday, 03/12/18 1:00pm - 6:00pm  
Exhibitor move-out:  
Wednesday, 03/14/18 11:30am - 3:00pm

### SHOW TIMES:

Exhibitor hours:  
Tuesday, 03/13/18 7:00am - 5:30pm  
Attendee/Exhibitor Mixer 5:30pm - 7:30pm  
Wednesday, 03/14/18 7:00am - 11:30am  
*(All times and Mixer subject to change)*

### HOTELS:

Waco Hilton Hotel 254-754-8484  
Courtyard by Marriott 254-752-8686  
For additional hotels: <http://txowa.org>

### DETAILS:

- Exhibit booths include a 10' x 10' display space, 6' skirted table, 2 chairs and an identification sign.
- Floor is not carpeted, but available through decorator.
- Full set-up packet will be mailed with confirmation.
- Decorator: Information will be provided in packet.
- Weight of all vehicles/equipment inside hall must be approved by the Waco Convention Center 14 days prior to exhibitor move-in. For details contact Terry Collier, Waco Convention Center, 254-750-5810
- Electric, Internet and audio/visual needs, contact Waco Convention Center, 254-750-5810
- For option of outdoor display of heavy equipment, contact: Randy Chelette 409-718-0645

### LUNCH IS PROVIDED!

- Tuesday we will provide attendees (and Vendors) lunch in the Exhibit Hall, for another hour of attendee contact.
- Exhibit Hall will not close for classes! Attendees can choose between class credit and spending more time in the exhibit hall with vendors.

### SIGNATURE SPONSOR \$1,000

- Corporate Membership at **SILVER** Level
- \$100 discount per 10' x 10' booth
- 1 Free outdoor display space ALL SIGNATURE SPONSORS ARE OFFERED ONE OUTDOOR SPACE
- 2 Slides to run continuously on large screen in Exhibit Hall with logo/product info (artwork needed by 02/28/18)
- Complimentary access to meeting room (based on availability)
- Signage at Entrance to Exhibit Hall
- Quarter page ad (3 3/4" w x 5 3/8" h) in program brochure (artwork must be submitted by 01/29/18)
- Listing as a Conference Sponsor on TOWA web site
- Option for promotional items in attendee packets, 1000 recommended (must be provided by 02/28/18)

### BREAK SPONSOR \$1,500

Tuesday — am or p m. Wednesday — am

- All the Signature Sponsor benefits plus:
- Corporate Membership at **GOLD** Level
- Announcement at break
- Recognition in show program
- 2 additional slides to run during break on large screen in Exhibit Hall

**Cancellations must be received in writing to TOWA at the address shown on the right by 5 PM 01/15/18 for refund less \$50 processing fee.**

### EXHIBITOR REGISTRATION:

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone/Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Website: \_\_\_\_\_

Type of Company/Product: \_\_\_\_\_

On-Site Exhibit Manager: \_\_\_\_\_

Additional Booth Staff: List on page (2) of this form as needed

Additional Booth Staff Needing CEUs: List on Pg. (3) of this form

**EXHIBIT BOOTH PRICES:**

	Prior to: 1/31/18	On or After: 1/31/18
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Non-Corner Booth	\$600	\$700
Corner Booth	\$700	\$800
End Cap (20x10)	\$1,400	\$1,600
Big End Cap (20x20)	\$2,2600	\$3,000
Island (20x20)	\$2,800	\$3,200
Big Island (20x30)	\$4,000	\$4,600

Booth Request: \_\_\_\_\_

Call TOWA at 409-718-0645 for booth selection and booth space availability prior to submitting this registration.

### SPONSORSHIP OPPORTUNITIES:

- Signature Sponsor: \$1,000 = **SILVER** Level
- Break Sponsor: \$1,500 = **GOLD** Level
  - Tuesday:  am  pm
  - Wednesday:  am
- Breakfast Sponsor: \$2,500  T..  W. = **PLATINUM** Level
- Tote Bag Sponsor: \$5,000 = **DIAMOND** Level

### PAYMENT INFORMATION:

- Check/Money Order  VISA  DISCOVER  MC  AMEX

Card Number: \_\_\_\_\_

Exp: \_\_\_\_/\_\_\_\_ CCV # \_\_\_\_\_

Signature: \_\_\_\_\_

**CONFERENCE TOTAL:** \$ \_\_\_\_\_

Email to: [randy@txowa.org](mailto:randy@txowa.org) or mail payment with form to:

TOWA Conference  
P.O. Box 885  
Bridge City TX 77611  
Fax: 409-735-6729 (If paying by credit card)  
Call: 409-718-0645 (If you have questions)

## BREAKFAST SPONSOR \$2,500

Tuesday or Wednesday - 7:30 am

- All the Signature Sponsor benefits plus:
- Platinum Corporate Membership Level
- Announcement at break
- Recognition in show program
- Announcement: "Breakfast brought to you this morning by "your company name"
- Quarter page ad (3 3/4" w x 5 3/8" h) in show program.\*

## TOTE BAG SPONSOR \$5,000

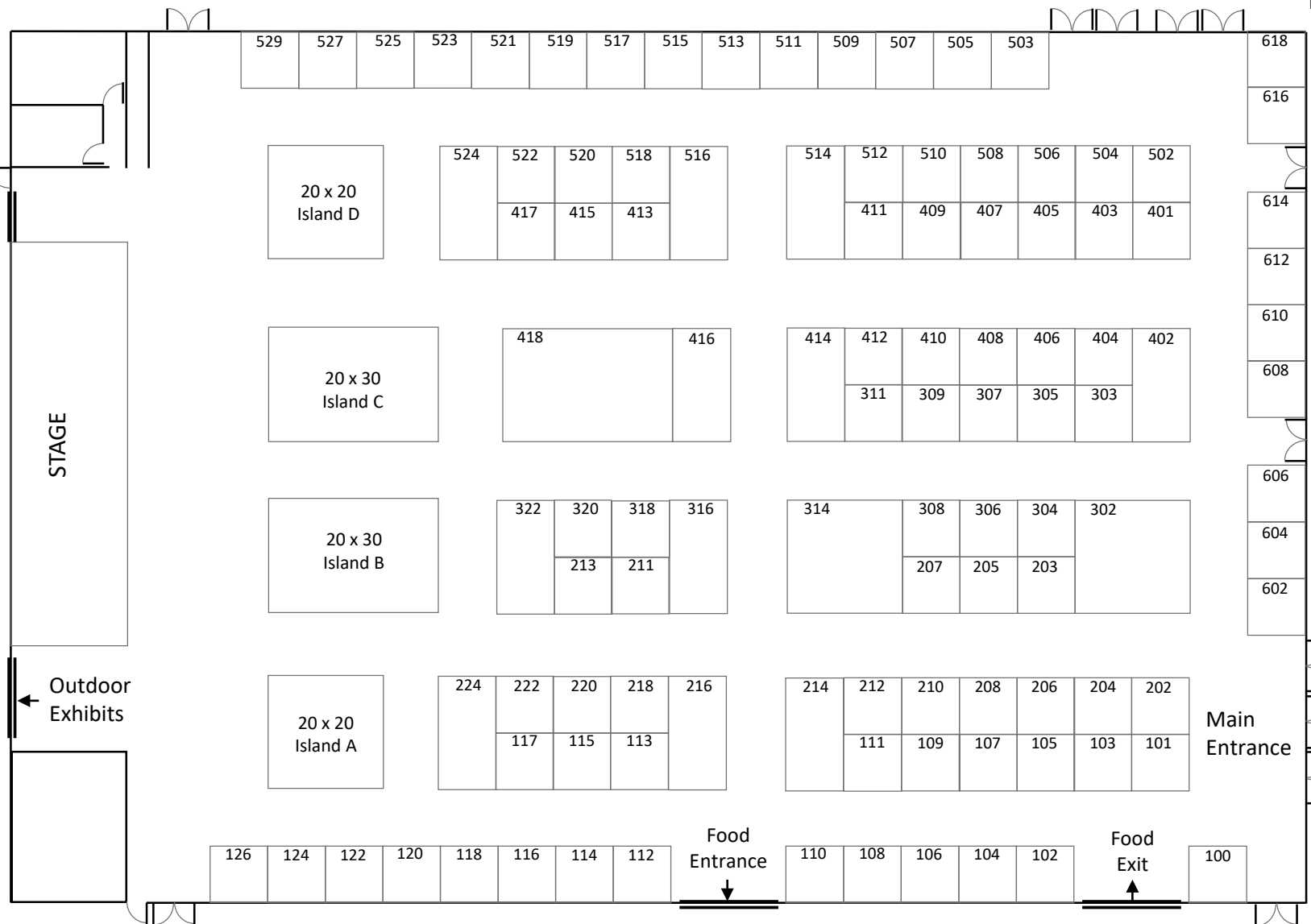
- All the Signature Sponsor benefits plus:
- Diamond Corporate Membership level
- Announcement at each break
- Recognition in show program
- Logo on tote bag \*
- Tote bag artwork must be submitted by 01/29/18/29/18

## ADDITIONAL BOOTH STAFF:

First Name Last Name

- (1. \_\_\_\_\_ )  
 (2. \_\_\_\_\_ )  
 (3. \_\_\_\_\_ )  
 (4. \_\_\_\_\_ )  
 (5. \_\_\_\_\_ )  
 (6. \_\_\_\_\_ )

Exhibit Hall Only (NO CEUs)



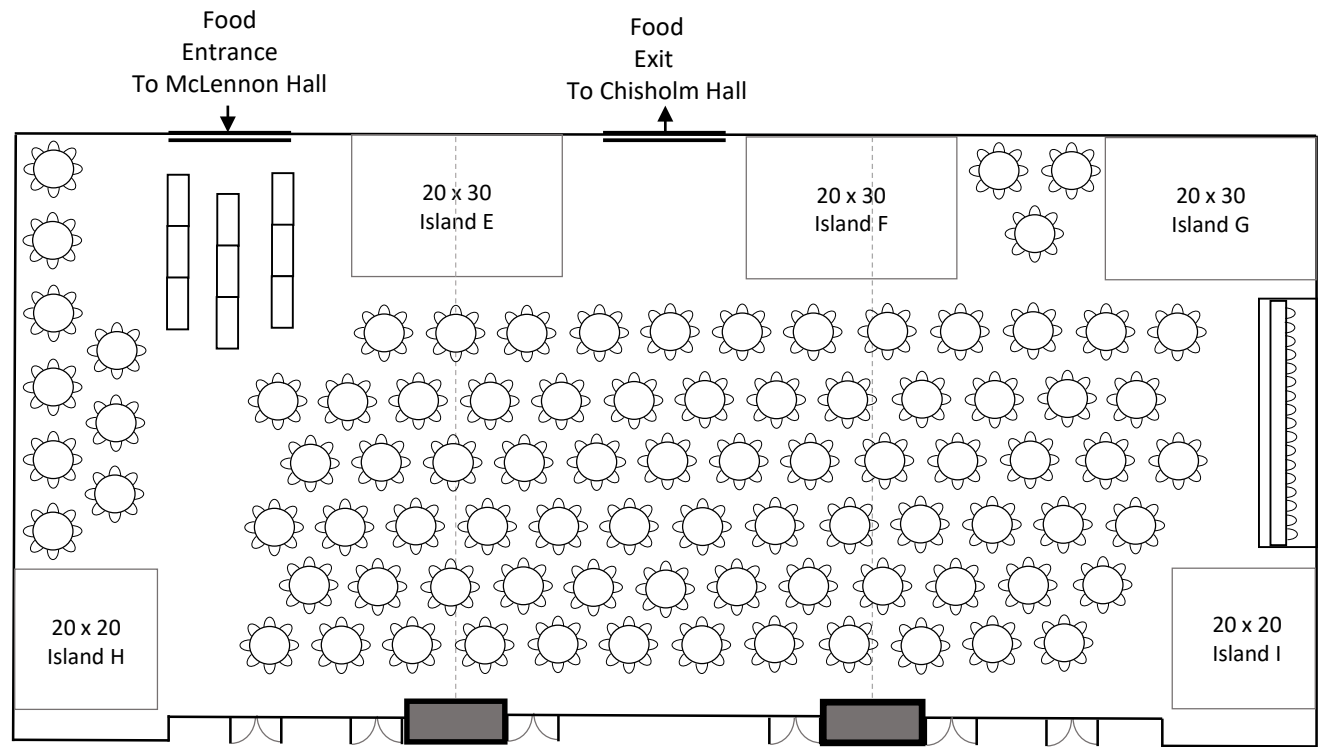
## 2018 EXHIBIT HALL FLOOR PLAN

(All items are considered correct at time of printing - However they are subject to change)

## ADDITIONAL BOOTH STAFF NEEDING CEUs:

First Name	Last Name	Complete OS or MP #
(1. _____)	_____	_____
(2. _____)	_____	_____
(3. _____)	_____	_____
(4. _____)	_____	_____
(5. _____)	_____	_____

RFID NAME BADGE: allows entry to sessions for CEUs



## 2018 EXHIBIT HALL / LUNCHEON FLOOR PLAN

(All items are considered correct at time of printing - However they are subject to change)