

GENERAL INFORMATION

Location
Waco Convention Center
100 Washington Avenue
Waco, TX 76702

Attendee Profile
This conference generally attracts up to 1,200 participants including on-site wastewater professionals, regulators, installers, maintenance providers, sanitarians, engineers, students and guests.

EXHIBITORS

This year we have Single, Corner, Premium Endcaps, Islands and Equipment Booths available. We have arranged the aisles to encourage better traffic flow. All Signature and above Sponsors get corporate membership, and the opportunity for an outdoor display and discounts for additional booths.

- Tuesday - Lunch provided in the Exhibit Hall and Attendees will get 1/2 hour of CE credit this year!
- Exhibit Hall will not close during classes. Attendees can choose between classes & exhibits.
- All exhibitors will receive COMPLIMENTARY 2027 TOWA corporate membership with 2 memberships!

Exhibit Details

- Booths include a 10' x 10' display space, 6' skirted table, 2 chairs and an identification sign.
- Floor is not carpeted, but available through decorator.
- Weight of all vehicles/equipment inside hall must be approved by the Waco Convention Center 14 days prior to exhibitor move-in. For details contact TOWA,
- Electric, Internet and audio/visual needs, contact Waco Convention Center (info will be in packet).
- For option of outdoor display of heavy equipment, contact: Randy Chelette 409-718-0645.
- Full set-up packet will be mailed with confirmation.
- Decorator: Information will be provided in packet.

Show Times All times subject to change. Verify with final schedule.

Monday Preview, 03/08/27	4:30PM-6:00PM
Tuesday, 03/09/27	7:00AM-5:30PM
Wednesday 03/10/27	7:30AM-11:30AM

Setup & Tear Down

Exhibitor move-in:	Monday, 03/08/27 1:00PM-6:00PM
Exhibitor move-out:	Wednesday, 03/10/27 11:30AM-3:00PM

SPONSORS

SIGNATURE SPONSOR - $1,500

- Corporate Membership at SILVER Level
- $100 discount per 10' x 10' booth
- 1 free outdoor display space. ALL SIGNATURE SPONSORS & ABOVE ARE OFFERED ONE OUTDOOR SPACE
- 2 slides to run continuously on large screen in Exhibit Hall with logo/product info *(artwork needed by 02/01/27)*
- Signage at Entrance to Exhibit Hall
- Quarter page ad (3-3/4: w x 5-3/8 h) in show program (*artwork must be submitted by 02/01/27*)
- Listing as a Conference Sponsor on TOWA website
- Option for promotional item in attendee packets, minimum 1000 quantity recommended (*must be provided by 02/01/27 to TOWA)*

BREAK SPONSOR - $3,000

Tuesday AM or PM or Wednesday AM

- All Signature Sponsor benefits plus:
  - Corporate Membership at GOLD Level
  - Announcement at break & recognition in program
  - 2 additional slides to run on screen

BREAKFAST SPONSOR - $4,000

Tuesday or Wednesday 7:30AM

- All Signature Sponsor benefits plus:
  - Corporate Membership at PLATINUM Level
  - Recognition in show program
  - Announcement at Break: "Breakfast brought to you by"
  - Quarter page ad (3-3/4" w x 5-3/8" h) in show program

DIAMOND LEVEL SPONSORSHIPS

- All Signature Sponsor benefits plus:
  - Corporate Membership at DIAMOND Level
  - Break announcement and addt'l signage & recognition
  - Premium option outdoor space
  - Full page ad in show program
  - Option to use meeting room comp for hospitality or training
- **DIAMOND SPONSORSHIP CAN BE SHARED BETWEEN 2 ENTITIES***

Contact krista.richter@yahoo.com. Space is limited.

LANYARD SPONSOR - $6,000 - SOLD

- Logo on lanyard *(artwork must be submitted by 02/01/27)*

TUESDAY LUNCH - $6,000

- Introduction announcement at event

TOTE BAG SPONSOR - $6,000 - SOLD

- Logo on tote bag *(artwork must be submitted by 02/01/27)*

SOUVENIR CUP SPONSOR - $6,000 - SOLD

- Logo on cup and placed in tote bag *(artwork must be submitted by 02/01/27)*

KOOZIE &MONDAY PREVIEW HAPPY HOUR SPONSOR $6,000-SOLD

- Logo on koozie -placed in tote bag *(artwork must be submitted by 02/01/27)*

TUESDAY MIXER SPONSOR - $6,000

- Introduction announcement at event

ROE-D-HOE CONTEST SPONSOR - $6,000-SOLD

- Signage+ on tower, announcement in hall & present award to winner

Texas On-Site Wastewater 34th Annual Conference

MARCH 8-10, 2027

Waco Convention Center | Waco, TX

EXHIBITOR & SPONSORSHIP REGISTRATION FORM

Register online at **txowa.org** featuring an **interactive floor plan** that shows all available booth spaces in real time!

EXHIBITOR INFORMATION

Company Name: _____ Product: _____

Onsite Manager: _____ Name of Comp Corp. Membership: _____

Address: _____ City: _____ St: _____ Zip: _____

Phone #: _____ Email: _____ Website: _____

[confirmation and information packet will be emailed]

All booth staff needing badges: Additional booth staff are $50 per day to help cover food costs.

- 2 included per 10x10 booth fee. If purchase multiple booths, badges increase 2 per 10 x 10.
- **Staff needing CEU's, must list email and complete 9-digit OSSF # next to their name to receive an RFID badge to get CEU's.**

Booth Badge-Onsite Manager *(included)*: _____

Booth Staff Attendee 2 *(included)*: _____

Booth Staff Attendee 3 *($50/day)*: _____

Booth Staff Attendee 4 *($50/day)*: _____

EXHIBITOR/SPONSOR REGISTRATION OPTIONS

EXHIBIT BOOTHS

	Prior to 02/01/27	On or After 02/01/27
Non-Corner Booth	❑ $ 750	❑ $ 850
Corner Booth	❑ $ 800	❑ $ 900
End Cap (20x10)	❑ $1,600	❑ $1,800
Big End Cap (20x20)	❑ $3,200	❑ $3,400
Island (20x20)	❑ $3,400	❑ $3,600
Big Island (20x30)	❑ $4,600	❑ $4,800
Ex Big Island (20x40)	❑ $6,400	❑ $6,600

BOOTH # REQUEST

**Please reference hall map.*

1st Choice - # (s): _____

2nd Choice - # (s): _____

3rd Choice - # (s): _____

Final space assignment sent with confirmation.
Online floorplan shows available space.

SPONSORSHIPS

**See details on information page*

❑ Signature Sponsor - $1,500

❑ Break Sponsor - $3,000

Tuesday: ❍AM ❍PM

Wednesday: ❍AM

❑ Breakfast Sponsor - $4,000 ❑Tues. ❑Wed.

DIAMOND LEVEL SPONSORSHIPS

>Early Discount $800 off by 1/5

❑ Tote Bag Sponsor - $6,000 SOLD

❑ Koozie &Monday Preview Happy Hour Sponsor - $6,000 SOLD

❑ Tuesday Lunch Sponsor - $6,000

❑ Tuesday Mixer Sponsor - $6,000

❑ Souvenir Cup Sponsor - $6,000 SOLD

❑ Ro-D-Hoe Sponsor - $6,000 SOLD

❑ Lanyard Sponsor - $6,000 SOLD

SCHOLARSHIP

Consider a donation towards the TOWA scholarship fund. More info at www.txowa.org or contact TOWA main office.

❍ $500 ❍ $1,000 ❍ $ _____

PAYMENT

CREDIT CARD

❑ Mastercard ❑ Visa ❑ AMEX ❑ Discover

Card #: _____ Exp. Date: _____ *3 or 4 digit* CVV Code: _____

Cardholder Name: _____

Billing Address: _____ City: _____ St: _____ Zip: _____

TOTAL PAYMENT:

$_____

CHECK/MONEY ORDER

Make all checks payable to: **TOWA** ❑ Check #: _____

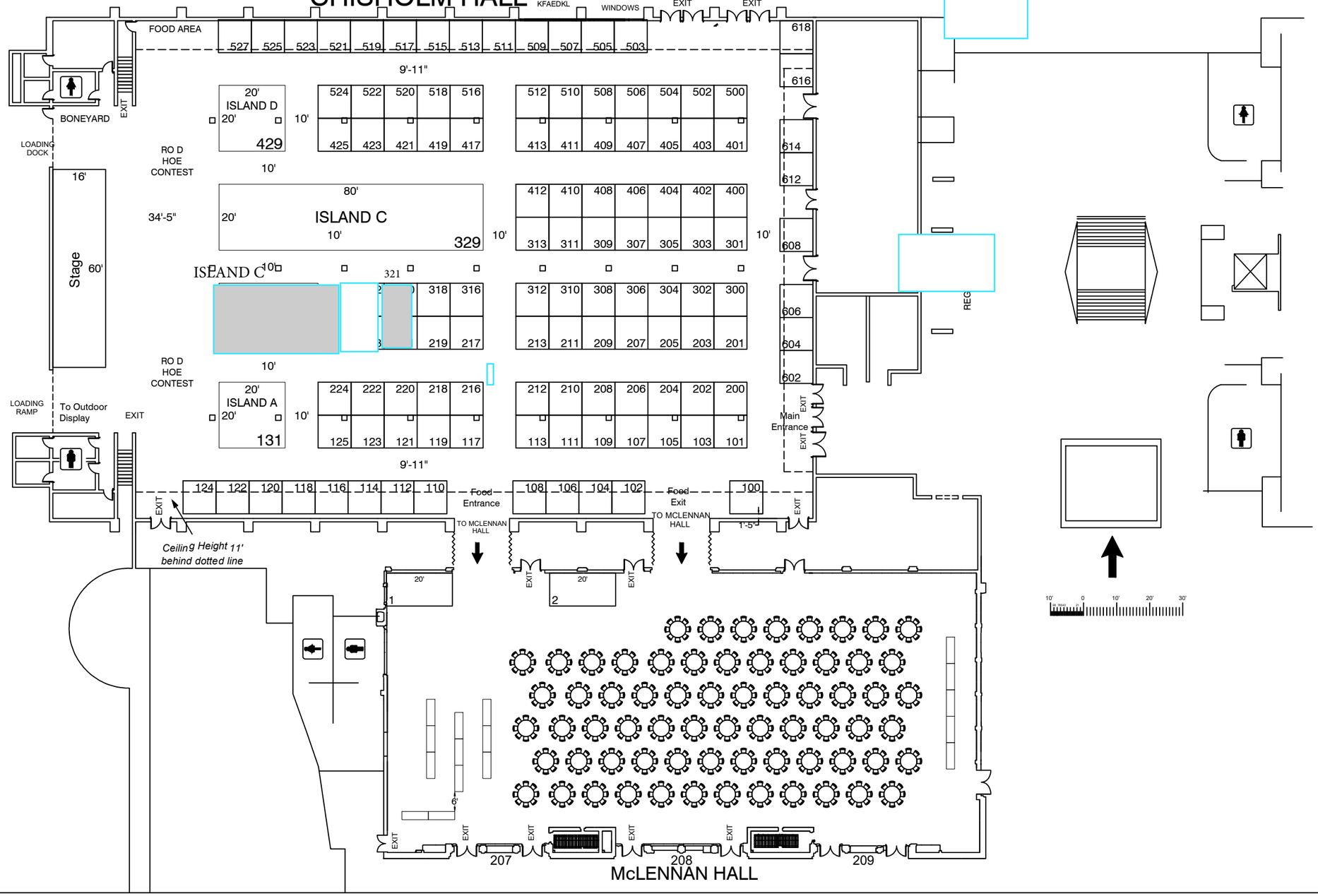
Mail this form along with your check/money order.

REFUND/CANCELLATION POLICY: $50 processing fee by 1/8/27. After 1/8/27, no refunds. Cancels must be received on email or in writing to randy@txowa.org.

Email completed form to randy@txowa.org or fax to: 409-735-6729.
Mail form with check payment to: TOWA Conference, PO Box 885, Bridge City, TX 77611.

Questions? Email txowaconference@gmail.com or randy@txowa.org or call 409-718-0645.

CHISHOLM HALL



SUPERIOR EXPO SERVICES

TOWA 2027 Annual Conference
Waco Convention Center
March 8-10, 2027

Revision Date:	10.22.2025	Revision #:	3
Drawn By:	KathrynHeatherly		
Acct Exec:	Carrissa Hernandez		
Job #:	TOWA 03.09.26		
Date Drawn:	10/20/2025	Page #:	EXHIBIT

All information on this document is subject to Fire Marshal approval and is based on the best knowledge of the building sizes per architectural plans provided by building. S.E.S. Exposition Services 2019 is not responsible for any discrepancies in this floor plan. "This floor plan is subject to change."